ISSN:1512-3731 eISSN:2233-3002



SCIENTIFIC JOURNAL OF INTERNATIONAL BLACK SEA UNIVERSITY

VOLUME 5 ISSUE 2

Tbilisi December, 2011 Abdulkadir CIVAN, Fatih University, Turkey

Scientific Journal of International Black Sea University

AIM and SCOPE

IBSUSJ is a scholarly refereed multi-disciplinary scientific journal publishing research papers in legal and social sciences, economics, business management, history, linguistics and literature, engineering, mathematics. IBSUSJ strives to be inclusive in scope, addressing topics and issues of significance to scholars and practitioners concerned with diverse aspects of related area. IBSUSJ publishes research employing a variety of methods and approaches, including (but not limited to) survey research, experimental designs, case studies, ethnographic observations and interviews, grounded theory, phenomenology, historical investigations, and narrative inquiry as well as articles that address theoretical and philosophical issues pertinent to relevant research area. IBSUSJ aims to stimulate a problem-oriented, critical approach to research and practice, with an increasing emphasis on inter-disciplinary and international perspectives.

EDITOR IN CHIEF

Giuli ALASANIA, International Black Sea University, Tbilisi, Georgia

ASSISTANT EDITOR

Salavat SAYFULLIN, International Black Sea University, Tbilisi, Georgia

EDITORIAL BOARD

Ahmet ARABACI, Fatih University, Turkey Ali DEMIRCI, Fatih University, Turkey Ambuj Gupta, University of Petroleum and Energy Studies, Amir H. SOHEILI-MEHR. University of Toronto, Canada Bü ra ERSANLI, Marmara University, Turkey Cemal KARAATA, Fatih University, Turkey Cenap ÇAKMAK, Mugla Universitesi, Turkey Cicero I. LIMBEREA, "A.I. Cuza" University, United States Erdener KAYNAK, Pennsylvania State University, United States Feryal ÇUBUKÇU, Dokuz Eylul University, Turkey Giovanni ERCOLANI, Nottingham Trent University, France Guneratne B. WICKREMASINGHE, Victoria University, Australia Halil ZAIM, Fatih University, Turkey Hardik Vachhraiani. School of Business. Amrita University. James I. Deutsch, Smithsonian Institution, United States brahim CANAK, Adnan Menderes University, Turkey Iber ORTAYLI, Turkey Iyas Ustunyer, International Black Sea University, Georgia smail ÖZSOY, Fatih University, Turkey Ka Lok MAN, University College Cork, Ireland Kenan Kapukaya, Zaman University, Cambodia Maia GACHECHILADZE, Central European University, Hungary Margarita KARAMIHOVA, Bulgarian Academy of Sciences, Bulgaria

Thessaloniki, Greece

Maumita BHATTACHARYA, Charles Sturt University, Australia
Melih TURGUT, Dokuz Eylül University, Turkey
Meltem Begüm SAATÇı, Akdeniz University, Turkey
Muammer ÖZTURK, Turkish Airlines Inc, Turkey
Nafiz Imtiaz Bin Hamid, Department of Electrical and
Electronic Engineering(EEE), Islamic University of
Technology(IUT), Bangladesh
Nikolaos PANAGIOTOU, Aristotelio University of

Nurdan Oncel TA KIRAN, Kocaeli University, Turkey Roxana Cristina RADU, University of Craiova, Romania Russell L. Johnson, University of Otago, New Zealand Shashi KUMAR, Bangalore University, India Steffen ROTH, Yerevan State University, Armenia, and University of Geneva, Switzerland Suha YILMAZ, Dokuz Eylul University, Turkey

Talip KUÇUKCAN, Political, Economic and Social Research Foundation, Turkey

Umut ÜZER, Center for Middle Eastern Studies Harvard University, United States

Victor OJAKOROTU, Monash University, South Africa
Yasemin KOÇ, Middle East Technical University, Turkey
Yukichika KAWATA, Obihiro University of Agriculture and
Veterinary Medicine, Japan

Yusuf AHIN, Karadeniz Technical University, Turkey

Indexed and/or Abstracted in: EBSCOhost Products; ProQuest Science; RePEc; Economist Online; WorldCat

Scientific Journal of International Black Sea University (ISSN: 1512-3731, eISSN:2233-300) is published semiannually by International Black Sea University. Publisher on behalf of International Black Sea University is rector Prof. Dr. evket Ercan TUNC.

Contact Address: Scientific Journal of International Black Sea University, International Black Sea University, David Aghmasheneblis Kheivani 13km, No: 2, 0131, Tbilisi/GEORGIA. Telephone: (+99532) 2595005 Fax: (+99532) 2595008,

E-mail: journal@ibsu.edu.ge Web-site: http://journal.ibsu.edu.ge

Copyright © 2011, IBSUSJ. This work is licensed under a Creative Commons Attribution 3.0 License.

December, 2011

SCIENTIFIC JOURNAL OF INTERNATIONAL BLACK SEA UNIVERSITY

Volume 5, Issue 2, 2011

CONTENTS

The Role of the Advertising Agency: Standardization/Adaptation 5-12 Aygul ISAYEVA
Sharing of Risks in Islamic Finance
Energy Market for Caspian Sea Oil and its Supply
Islam and Religious Education in Turkey
M. Y. Lermontov's Turkish Master Mirza Fet'ali Ahunzade/Ahundov's Literary Proceedings in Tbilisi
Study of Applicability of American Experience of Dual Language Instruction in Georgian Schools
Management of Wind Power Generation with the Attachment of Wind Tunnel
Basic Procedures of Statistical Quality Control in Education
Quantitative Methods for Teaching Review